

Sparsh wins the prestigious 'The Leaders of Tomorrow Award' for electronics and electrical category

Samriddhi Automations popularly known as Sparsh, one of the fastest emerging security solutions brand has won the prestigious ET Now India Mart 'Leaders of Tomorrow' Award 2010 for Electronics & Electrical category. Recognizing Sparsh's continual journey towards innovation and aptitude of convergence with newer technology, this award has created a new benchmark for the entire security solutions fraternity.

Emerging victorious out of the several nominations received for the category, Sanjeev Sehgal, MD Sparsh was felicitated by Honourable Home Minister Mr. P Chidambaram on 3rd December, 2010 at The Lalit, New Delhi. Celebrating the outstanding achievements of the entrepreneurs in the MSME space, the gala Awards ceremony witnessed the presence of distinguished personalities from the Indian business community and the MSME fraternity

The chief guest at the occasion Honourable Home Minister Mr. P. Chidambaram was a source of inspiration for all present at the Awards. The chosen MSMEs were proud to receive the Awards from him before a sizeable gathering of over 350 business leaders. "This is a significant achievement for our company and I believe this will further strengthen



our brand and improve our market position. This is a recognition and vote of confidence for Made in India brand and the Indian Security Industry at large" says Mr. Sehgal. This dynamic entrepreneur also adds, "With such a strategic team effort, we are exploring many opportunities to further enhance our possibilities to put India into a global footprint."

Congratulating the winner on this achievement, Mr. Dinesh Agarwal, Founder and CEO, IndiaMART.com said, "Mr. Sanjeev represents the best and the brightest in the Electrical and Electronics sector. He is the perfect

example of spurring innovation. I congratulate him for getting the Award. His recognition is richly deserved."

With his foresightedness and vision to focus on innovation, Mr. Sanjeev Sehgal made Sparsh a pioneer in Indian Security & Surveillance Industry offering technologically advanced products to better meet customer needs. Having a Bachelor's degree in Electronics & Communications with 18+ years of experience in Electronics Security Manufacturing and solutions, he has expertise in market analysis, strategic planning, team building and strategic alliances



Sparsh, with its Indian heartedness and global outlook has not only leveraged Indian manufacturing sector to a global platform but also enhanced international collaboration to produce state-of-the-art security solutions.

About Sparsh

Samridhhi Automations Pvt. Ltd. better known as Sparsh has revolutionized the security market in India by being the India’s first firm to focus on indigenous design and manufacture of technologically advanced electronic security devices. It is a result of our focus on innovation and quality control that SONY Electronics picked Sparsh to design and manufacture CCD Board Cameras for first time in Indian



market.

Sparsh’s vision is to put India on the global map for designing and manufacturing high quality and technologically advanced electronic security equipment. Sparsh strictly follows its own principles of quality control, and has successfully won several certifications and qualifications of excellence such as the ISO 9001:2008, RoHS, CE , EMC and FCC with its innovative products of cutting-edge quality.

It is a testimonial to our focus on product innovation and meeting diverse customer needs that Sparsh won the following awards:

- ET Now-Indiamart Award “Leaders of Tomorrow, 2010” in Electrical and Electronics category.

- EFY award for “Best Security System of the Year 2009”.
- Elcina- Dun & Bradstreet Award for “Entrepreneurial Excellence, 2009”.
- Frost & Sullivan Award for “Entrepreneurial Company of the Year 2007- CCTV” award.

Sparsh sells through its extensive distribution network all over India and also supplies product as an OEM to various major security providers.

We are head quartered in NOIDA, India with manufacturing facility in Haridwar and service support office in New Delhi.

**For more information:
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